

GOED EXCHANGE 2022

Agenda at a Glance

Tuesday:

- 9:30-10:45 Registration and Pre-Event Coffee
- 10:45-11:30 Introduction and Trends Overview
- 11:30-12:30 Keynote: How to Spark Innovation
- 12:30-2:00 Lunch (*sponsored by Algorithm*)
- 2:00-3:00 Omega-3 Science
- 3:00-3:30 Networking Break (*sponsored by MBP Solutions*)
- 3:30-5:00 Understanding Omega-3 Consumers
- 6:00-7:30 Opening cocktail reception (*sponsored by TASA*)

Wednesday:

- 8:00-9:00 Breakfast
- 9:00-10:30 Personalized Nutrition (*sponsored by Omega Quant*)
- 10:30-11:00 Networking Break (*sponsored by Orivo*)
- 11:00-12:00 Omega-3s and Sustainability (*sponsored by DSM*)
- 12:00-1:30 Lunch (*sponsored by KD Pharma*)
- 1:30-2:45 Unique Omega-3 Sources
- 2:45-3:30 Featured Speaker: The Future of Retail
- 3:30-4:00 Lifetime Achievement Awards
- 4:00-5:00 End of Day Networking Break (*sponsored by Catalent*)

- 7:00-10:00 Gala dinner (*sponsored by Wiley Companies*)

Thursday:

- 8:00-9:00 Breakfast
- 9:00-10:30 Peeking Into the Future: SPMs and Other Hydroxy Fatty Acids (*sponsored by BASF*)
- 10:30-11:00 Featured Presentation: EPA vs DHA
- 11:00-11:30 Networking Break
- 11:30-1:00 Omega-3 Supply Chain Dynamics
- 1:00-2:00 Lunch
- 2:00-3:00 Marketing to Hispanics
- 3:00-4:00 Closing Keynote: Changing Human Behavior